



Giftee

PRIROČNIK

Osnovni elementi celostne grafične podobe mobiln aplikacije Giftee

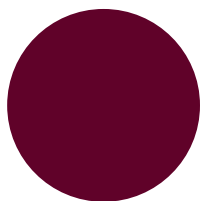
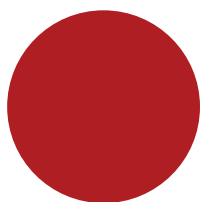
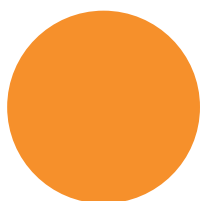
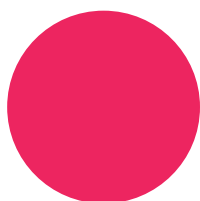
Marec 2017

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BARVE

Barve / Barvni sistem / CMYK in RGB

CMYK



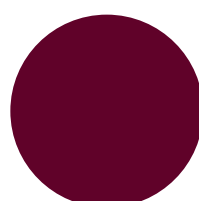
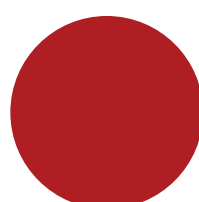
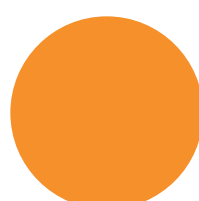
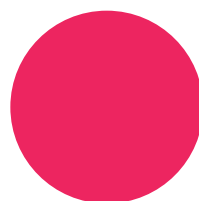
C=0 M=95 Y=46 K=0

C=0 M=52 Y=93 K=0

C=20 M=100 Y=100 K=15

C=34 M=100 Y=54 K=55

RGB



R=255 G=0 B=85

R=255 G=145 B=0

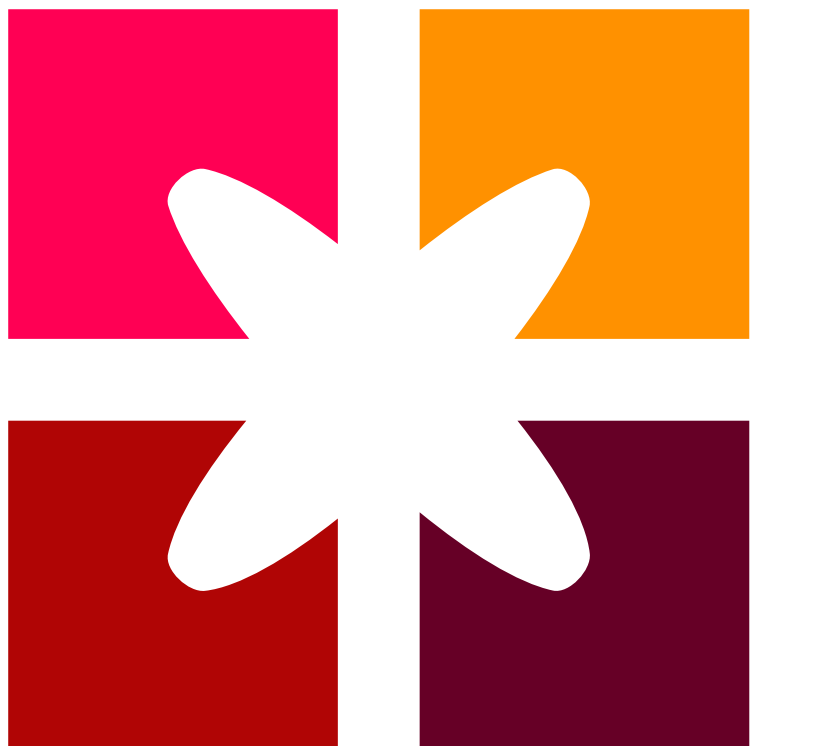
R=175 G=4 B=4

R=102 G=0 B=39

2 LOGOTIP

Logotip / Pozitiv

širina: 105 mm / visina: 105 mm



širina:15,4 mm / višina15,4 mm



Logotip predstavlja darilo

Logotip / Negativ

